



sierra's STARS

Megan McCurdy: A
Young Woman
in a Man's World

Megan McCurdy was born with auctioneering in her blood. Her grandfather was a part-time automobile auctioneer, and her father started auctioneering part-time when he was just 14. McCurdy Auction Service was founded by Megan's dad the year before she was born and she has been part of the family business ever since.



"As a child of an auctioneer you are often referred to as an auction brat," she said. "My brothers and I joke that we learned at a young age that child labor laws do not apply to children of auctioneers. As soon we were able to work, we did a little bit of everything."

In the male-dominated business of auctioneering McCurdy is definitely a rarity. According to the National Auctioneers Association, 93% of all auctioneers are male and only 1% are under the age of 24. McCurdy, whose nickname is "The Lady Auctioneer," was born in 1983, making her more unusual than some of the items she sells.

McCurdy says it surprises most people that she's an auctioneer "I don't usually hear people vocalize that I wasn't what they were expecting, but I can usually feel it," she explained. "I think age factors in on the expectations as well. Most people don't come to a real estate auction thinking they are going to have a 24-year-old lady sell them a house."

But being the only female real estate auctioneer in the area does have some advantages. McCurdy Auction Service participates in many benefit auctions throughout the year. "Most people have never heard a female auctioneer so they find it fascinating. I even have some benefits that ask specifically for me because I am a female," said McCurdy. "I've been asked to do auctions for women's organizations such as the American Business Women's Association and the National Ovarian Cancer Coalition."

Auctioneering requires extensive behind-the-scenes work, but it's the selling that McCurdy loves most. And selling, McCurdy said, "is more than just calling numbers." "I get to be a salesperson and an entertainer too," she said. "I truly enjoy it and am lucky to go to work and have fun too!"

McCurdy, who has placed in several auctioneering contests, wasn't always sure she wanted a career in the family business.



"I always knew what my dad did was unique, but I never really wanted anything to do with it for my own future," she said. "In college I was working as many hours as I could in the office and began getting pretty involved. I started to realize that I kind of enjoyed the auction business. It was something that had become a part of my life and I didn't really want that to end." So she obtained her real estate license and in 2005, enrolled in auction school.

McCurdy's mother, father and brother all work at McCurdy Auction Service. Aside from the actual selling, McCurdy said her favorite part of what she does is who she gets to work with. "I can't really explain what it is like to sell with my dad." McCurdy said. "We are not just father and daughter or coworkers; he's one of my best friends. I believe that I am getting the opportunity to learn from the best." 🍷

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